



Valet Living
Setting the Standard®

 **workplace**

2023 Relaunch

We surveyed Valet Living Associates to determine what would make Workplace a better internal communications website. **Based on your feedback, we're making BIG CHANGES!**

Survey Findings

- 1 Social Media Misconception:** Users think Workplace is a social media site because it's made by Facebook. However, it's our internal website for essential news and resources.
- 2 Content Confusion:** With content spread across many groups and no clear rules for posting, crucial resources and announcements would frequently be missed or dismissed in newsfeeds.
- 3 Too Many Groups:** When associates joined Workplace, they were automatically put into many groups, which made things confusing. Those who noticed this felt overwhelmed by the sheer quantity of groups and group posts.

Improvements Underway

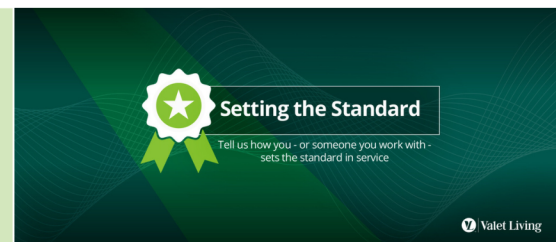
Introducing *The Hub*

Our new main group, **The Hub**, is the home for essential news and resources. If there is something important all associates need to know, The Hub is the new place to find it.



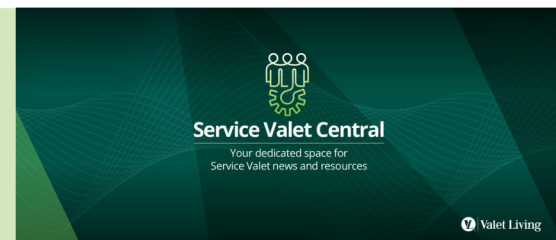
Reduced Number of Groups

We have discontinued, merged and updated many required groups. Many groups, such as our recognition group, **Setting the Standard**, remain open but are now optional.



A More Personalized Experience

We have created new groups specific to different roles in the company, such as **Service Valet Central** and **Full-Time Forefront**, to make sure posts go to the right audiences.



Join us on Workplace to learn more and get involved!