



USE THIS FULL-COLOR GREEN LOGO WHENEVER POSSIBLE



ON DARK BACKGROUNDS: Use an all-white logo



FOR BLACK & WHITE APPLICATIONS:
Use an all-black or all-white logo

UNACCEPTABLE USES OF THE LOGO



DO NOT use the VL “monogram” (circular mark) alone. “VL” won’t mean anything to most people outside of our company



DO NOT rearrange or remove components of the logo



DO NOT tilt the logo

DO NOT alter the color of logo. Only use the 3 color versions shown on the top of this page



DO NOT add drop shadows or shapes around the logo



DO NOT place logo on a background where it can not be seen clearly.

This is a good example where using the white logo works.